



4th Annual US Media Literacy Week

November 5 - 9 • 2018

Hosted by

National Association for Media Literacy Education (NAMLE)

What happens during Media Literacy Week (MLW)?

Media Literacy Week is designed to bring attention and visibility to media literacy education in the United States. Inspired by Canada's Media Literacy Week now in its 13th year, the National Association for Media Literacy Education leads the efforts to coordinate media literacy week in the United States to showcase the work of amazing media literacy educators and organizations around the country. The mission of Media Literacy Week is to highlight the power of media literacy education and its essential role in education today.

How do I get involved with MLW?

Whether you are an individual teacher, an employee at an organization, or a researcher, you can get involved with Media Literacy Week. Between November 5 and 9, plan your own Media Literacy Event for your community. It's up to you to decide what you want to organize, but if you need help planning, feel free to reach out to medialiteracyweek@namle.net

Here are some ideas to get you started:

- Gather teachers for a professional development workshop
- Organize a screening and panel discussion at your school or in your community
- Create a film festival of youth media projects developed in your classroom
- Take your students on a tour of a local television station
- Host a webinar about news literacy
- Partner with your local maker space and explore new forms of reading and writing with emergent technology
- Explore a community issue and have youth come up with civically-minded creative solutions
- Debate the ethical opportunities and challenges of what "free" or "private" means online

Are there any costs in participating MLW?

Participating in MLW is **absolutely FREE!** By sharing your plans with NAMLE for MLW, it allows essentially free advertising and exposure for your organization to be connected to a larger community of leaders with similar interests. If you are interested in contributing to the efforts for Media Literacy Week, consider becoming a Media Literacy Week supporter. Email us at medialiteracyweek@namle.net to learn more.

I have a program/event planned for MLW, what do I do next?

Share your plans with us and we will send you our event form to fill out so that your event can be posted on our Media Literacy Week website. In addition to sending us your plans, *please also send us your logo that we will add to our list of partners.*

Participating in the 4th Annual US Media Literacy Week:

Step 1: Plan & organize event/program

Step 2: Share your plans by registering your event/program with the MLW planning team

Step 3: Check out the Calendar of Events and Resources link on our website to find other events and helpful content to make your MLW a success!

Step 4: Execute your event/program, share updates by using the hashtag **#MediaLitWk**, but most importantly, **have fun!**