

Navigating the New Media Universe

...a panel of distinguished experts

Hosted by Post University's Communication and Media Studies Program:

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Provost



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POST UNIVERSITY

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The Agenda

- 6:30-6:40p Welcome Remarks
Jane Bailey, Ed. D.
Provost
Margaret DiMauro, M.A.
*Assistant Academic Program Manager,
Communication and Media Studies*
- 6:40-7:40p Panel Discussion
- 7:40-8:00p Open Conversation & Closing Remarks

The Event

In celebration of Media Literacy Week, Post University and the Communication and Media Studies program presents a panel of experts to discuss the nature, benefits, and consequences of life in the New Media Universe.

Today's media market is saturated with New Media products. Consumers use these platforms, yet they rarely think about their benefits or consequences. New Media have, and will continue, to shape the way we work, live, think, and play. It is vital for students, educators, and parents to understand how to navigate this new world in a more critical way.

The Panelists

Robert Miraldi, Ph.D., Panel Moderator

Award-winning author, journalist and columnist who has taught journalism and media studies at the State University of New York's College at New Paltz. His 2013 biography of investigative reporter Seymour Hersh, *Scoop Artist*, was named the best journalism biography in America and one of the 10 best investigative books in America. In 2003 his biography, *The Pen Is Mightier: The Muckraking Life of Charles Edward Russell*, was named the best book in the country in journalism and mass communication.

RoseMarie Conforti, Ph. D.

Associate Professor in the Department of Media Studies at Southern Connecticut State University. As a media ecologist, her teaching focuses on understanding media and media environments. She speaks regularly to educators, parents, and young people about media literacy education. Her website PinkYorkie.com is a media education and literacy resource that fuels young girls' and women's passion about, and understanding of, how the media portrays the feminization, objectification, and sexualization of women.

Mary Beth Pfeiffer

Projects writer and chief investigative reporter for the Poughkeepsie (N.Y.) Journal, is an award-winning journalist, Soros Justice Media Fellow and author of "Crazy in America: The Hidden Tragedy of the Criminalized Mentally III" (Carroll & Graf, 2007). She has been honored with National Headliners Awards, Society of Professional Journalists' Sigma Delta Chi Award, Scripps Howard Foundation/Edward J. Meeman Award, Associated Press Managing Editors Public Service Award, Overseas Press Association Award, and Society of the Silurians Awards.

David Ryan Polgar

David Ryan Polgar is a two-time TEDx speaker and a respected technology commentator whose ideas and thoughts concerning cyber ethics, critical thinking in today's 'always-on' culture, and other related issues have been featured in The Boston Globe, Financial Times, Sydney Morning Herald, SiriusXM, US News & World Report, Forbes, HuffPost Live, Inc.com, CNN.com, and more. With a background as an attorney and college professor, he digs below the surface to examine our tech use from an ethical, legal, and emotional perspective. Polgar has recently partnered with a digital ad agency on a Humanized Branding project that has been given to Fortune 500 executives.
